

# WELCOME TO *wild honey* WILD HONEY.



WILD HONEY SALON

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# THIS *packet* OUTLINES SOME OF THE BENEFITS OF PARTNERING WITH US.

WELCOME TO WILD HONEY SALON! FOUNDING OUR FIRST LOCATION IN 2013, WE SET OUT TO LEAVE OUR MARK ON THE BEAUTY INDUSTRY. WE REJECT THE NOTION THAT HAIRSTYLISTS CHOOSE THIS CAREER BECAUSE THEY DON'T KNOW WHAT ELSE TO DO, AREN'T EDUCATED ENOUGH FOR COLLEGE, AND ARE DESTINE TO LIVE PAYCHECK TO PAYCHECK.

WE WANTED TO CREATE A SPACE OF KINDNESS, FUN, PASSION, AND TEAMWORK. A PLACE WHERE YOU CAN THRIVE AND HAVE ALL THE RESOURCES TO CREATE THE CAREER AND LIFE OF YOUR DREAMS. WE TRULY BELIEVE THIS IS ONE OF THE BEST INDUSTRIES IN THE WORLD, AND WE ARE SO EXCITED FORYOU TO JOIN US IN MAKING THE (HAIR) WORLD A BETTER PLACE.

CONTINUE READING →

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# WHO WE ARE // CORE VALUES

**ACCOUNTABLE****KIND****SHOW UP****COURAGE OVER  
COMFORT****COMMITTED**

OUR CORE VALUES ARE VERY IMPORTANT. THEY HELP US OPERATE FROM A PLACE OF INTEGRITY, AND ALLLOWS CLIENTS AND TEAM MEMBERS KNOW WHO WARE ARE, WHAT WE STAND FOR

**01 - I TAKE OWNERSHIP****02 - I SHOW UP****03 - I CHOOSE COURGE  
OVER COMFORT****04 - I AM KIND AND  
COMMITTED**

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# VISION & MISSION

# STATEMENT

## VISION

TO ELEVATE THE SALON EXPERIENCE FOR THE COMMUNITY OF PHILADELPHIA AS WELL AS BEAUTY PROFESSIONALS THROUGH OUR EDUCATED, KIND, AND TEAM BASED ENVIRONMENT. WE DO THIS SO THAT WE ARE ABLE TO CREATE WEALTHY AND BALANCED LIVES FOR OURSELVES WHILE LEAVING EACH GUEST AND TEAM MEMBER A LITTLE BETTER THAN WE FOUND THEM.

## MISSION

WILD HONEY SALON SERVES THE COMMUNITY OF PHILADELPHIA BY PROVIDING A SPACE THAT VALUES KINDNESS, GROWTH, AND TEAMWORK. WE GIVE OUR GUESTS AN EXCEPTIONAL SALON EXPERIENCE THAT IS UNMATCHED, PUTTING US ON THE PATH TO BE ONE OF THE HIGHEST RATED AND MOST SOUGHT AFTER SALONS IN THE AREA.



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# BRAND STANDARDS

WE NEVER WANT WILD HONEY TO BE JUST A PLACE TO WORK OR GET YOUR HAIR DONE, WE WANT IT TO BE A FEELING. WE WANT TO GIVE OUR GUESTS AND TEAM AN EXPERIENCE THAT IS TRULY UNMATCHED.

WE BELIEVE BY HAVING AN ENVIRONMENT FILLED WITH PASSION FOR OUR CAREERS, EMPHASIS ON EDUCATION, RESPECT, KINDNESS, FUN AND DEDICATION TO TRUE HUMAN CONNECTION WE CAN HELP THE WHOLE TEAM ACHIEVE THEIR DREAMS AND HAVE CLIENTS LEAVE OUR CHAIRS A LITTLE BETTER THAN WE FOUND THEM.

BY TAKING TIME TO PERFECT OUR GUEST EXPERIENCE WE BELIEVE THAT GUESTS WON'T MIND PAYING A PREMIUM PRICE WHICH ALLOWS US TO ASSIST OUR TEAM IN ACHIEVING THE WEALTHY AND BALANCED LIVES OF THEIR DREAMS.

## *THE EXPERIENCE*

AT WH, WE ARE HIGHLY FOCUS ON THE GUEST HAPPINESS. WE DON'T WANT WILD HONEY TO BE A PLACE YOU JUST COME TO GET YOUR HAIR DONE, WE WANT IT TO BE AN EXPERIENCE. WE STRIVE TO MAKE SURE EVERY GUEST FEELS SEEN, HEARD, AND VALUED WHEN THEY'RE IN OUR SPACE.

## *EDUCATION*

WHETHER IT'S NEW HAIR TRENDS, TECHNIQUES, OR WAYS WE CAN ENHANCE THE GUEST EXPERIENCE WE LOVE TO LEARN NEW WAYS WE CAN GROW AS A TEAM.

## *TEAM ENVIRONMENT*

AT WILD HONEY WE LIKE TO FOSTER A TEAM CENTRIC ENVIRONMENT. WE SUPPORT CHEERING EACH OTHER ON AND WORKING TOGETHER TO MAKE SURE OUR GUESTS AND OUR TEAMMATES ARE TAKEN CARE OF.



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ASSISTANT

STYLIST

SALON COORDINATOR

# About ASSISTANT

## KEY RESPONSIBILITY AREAS

### **SALON OPERATIONS**

- Anticipate stylists needs by being 1 step ahead
- Efficient and effective use of time
- Flexibility in switching tasks and roles

### **GUEST EXPERIENCE**

- Be aware of which guests are arriving next
- Warm greeting and fond farewell
- Offer guest snack or beverage
- Anticipate guest needs

ASSISTANT

STYLIST

SALON COORDINATOR

# About ASSISTANT

## **SALON CLEANLINESS**

- Salon stations set and reset for every guest
- Shampoo area neat after every shampoo
- Cape, towels, robes in most updated state
- Bowls/brushes cleaned dried and put back
- Immediately clean any color that gets on walls, chairs and floor
- Salon floor swept
- Anything out of place put away
- Product put back on shelf
- Opening and closing standards followed
- Put away inventory

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# CAREER PATH

OUTLINED BELOW IS OUR STYLIST CAREER PATH UP TO LEVEL 6, HOWEVER IT DOESN'T STOP AT LEVEL 6. WE HAVE OPPORTUNITIES BEYOND LEVEL 6 AND BEYOND THE LEVEL CHART.

Salon Professional Career Path Guide							
	OVERVIEW	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6
<b>LEARN</b>	PHASE	INVESTMENT		GROWTH PHASE		PROFIT PHASE	
	EXPERIENCE	1 year	2 - 3 years	4 - 5 years	6 - 7 years	7 + years	8 + years
	SCHEDULE	4 Nights Fri/Sat	3 Nights Fri/Sat	2 Nights Fri/Sat	2 Nights EO/Sat	Flex	Flex
	REFERRALS	12	10	8	6	4	4
<b>EARN</b>	<b>MONTHLY AVERAGES</b>	<b>LEVEL 1</b>	<b>LEVEL 2</b>	<b>LEVEL 3</b>	<b>LEVEL 4</b>	<b>LEVEL 5</b>	<b>LEVEL 6</b>
	SERVICE COMMISSION	\$3,038	\$4,211	\$5,944	\$9,030	\$12,825	\$18,616
	RETAIL COMMISSION	\$90	\$270	\$347	\$432	\$810	\$1,080
	TIPS	\$675	\$916	\$1,265	\$1,806	\$2,565	\$3,580
	ANNUALIZED INCOME	\$45,630	\$64,762	\$90,667	\$135,216	\$194,400	\$279,312
<b>LIVE</b>	<b>WEALTH BUILDING</b>	<b>LEVEL 1</b>	<b>LEVEL 2</b>	<b>LEVEL 3</b>	<b>LEVEL 4</b>	<b>LEVEL 5</b>	<b>LEVEL 6</b>
		Cash not credit					
		3 months personal expenses in bank					
		Own don't rent					
		Max your 401k					
	Pay down mortgage						
	Invest 10-20%						

BEYOND LEVEL CHART, WE HAVE CAREER PATH'S THAT INCLUDE:

- EDUCATOR
- SOCIAL MEDIA
- MANAGEMENT
- LEADERSHIP
- MENTOR
- &MORE!

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# ☀ BENEFITS

- PTO
- FLEXIBLE SCHEDULE
- ONLINE EDU.
- **IN-SALON EDU.**
- RETAIL DISCOUNT
- COMPLIMENTARY HAIR SERVICES
- PERSONAL **GROWTH COACHING**



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# WILD HONEY





WE TAKE SPECIAL CARE WHEN CHOOSING WHICH COLOR AND RETAIL LINES WE PARTNER WITH.


OUR SALON IS PRIMARILY L'OREAL, REDKEN, AND KERASTASE.



COLOR &



-  DEMI-PERMANENT COLOR
-  INTENSE SHINE
-  ACIDIC
-  VEGAN FORMULAS\*



# RETAIL



LINESES



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# WILD HONEY

# WHY US?



## TEAMWORK >

Shout out to [@Nikki...](#) !!! You made a timing constraint that I was freaking out about into the clients BEST experience in the salon!!! Tami said not only was it the most relaxing head massage she's ever received but you made her entire day. You are the best 💕💕💕

❤️ 10 😊+

Shoutout to [@Bonny...](#) for helping out so much today!!!!!! She asked Bonny if she needed help with anything, helped Sam pull foils, cut more foils, washed dishes, and that's just what I happened to notice during my little breaks, I totally bet there was more. You're the best thanks for making the dream work 🙏🙏🙏 (edited)

❤️ 9 👤 2 😊+

Shoutout to this AMAZING team. Literally each and every one of you guys helped me through this VERY difficult week of clients🙏 so much positivity, laughs & checking in to make sure I am doing okay! Very very grateful 💕💕💕

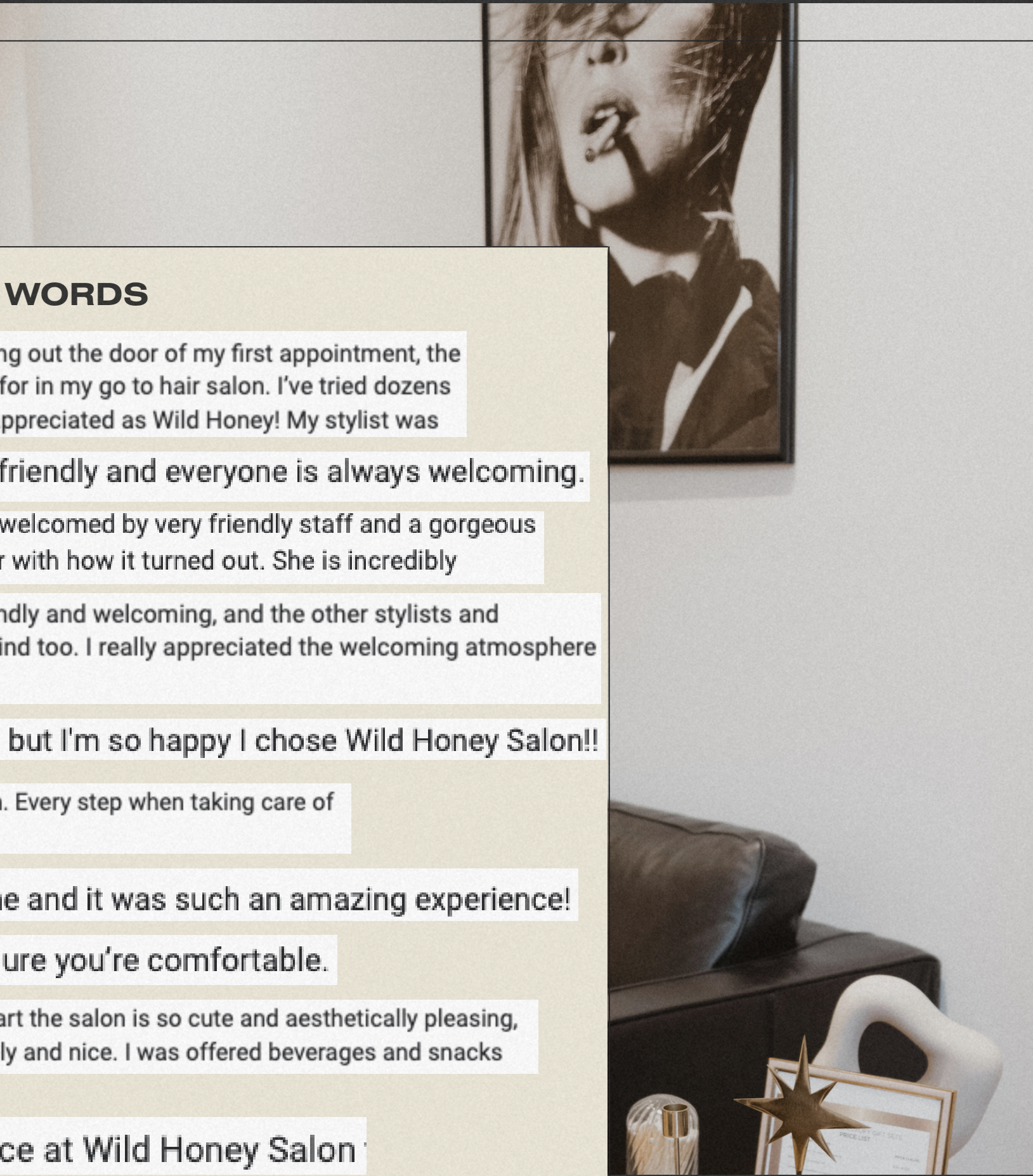
LYLAS 🥺🥺

❤️ 10 😊+

Shoutout to [@Erin Lipinski](#) for stepping up and helping [@dcastro...](#) with a blowout! Erin had the time and saw that her teammate needed that help 💕💕💕

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# WILD HONEY \* WHY US?



## CLIENT KIND WORDS

From filling out their new client form on their website to walking out the door of my first appointment, the positivity and professionalism is something I've been looking for in my go-to hair salon. I've tried dozens across the city and no where made me feel as welcome and appreciated as Wild Honey! My stylist was

The entire staff is super friendly and everyone is always welcoming.

I just recently went to Wild Honey for my first time. I was welcomed by very friendly staff and a gorgeous salon. I had my hair done by Erin and I couldn't be happier with how it turned out. She is incredibly

The owner here (forgot her name!) was super friendly and welcoming, and the other stylists and assistants I interacted with were all friendly and kind too. I really appreciated the welcoming atmosphere and had a great experience!

Going to a new salon is always a little stressful but I'm so happy I chose Wild Honey Salon!!

I go to this Wonderful Extraordinary Fabulous Outstanding Salon. Every step when taking care of customers is The BEST and most UNIQUE.

I just visited Wild honey for the first time and it was such an amazing experience!

Lovely salon. Staff is very friendly and makes sure you're comfortable.

I had an AMAZING experience at Wild Honey. To start the salon is so cute and aesthetically pleasing, plus they have great music. Everyone was so friendly and nice. I was offered beverages and snacks

I had a fantastic first experience at Wild Honey Salon

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# NEXT

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*Chat Soon, x*

[FROM]

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# CONTACT

IF YOU WOULD LIKE TO MOVE FORWARD, THE NEXT STEP IS TO CONTACT US, AND FILL OUT AN ONLINE APPLICATION.